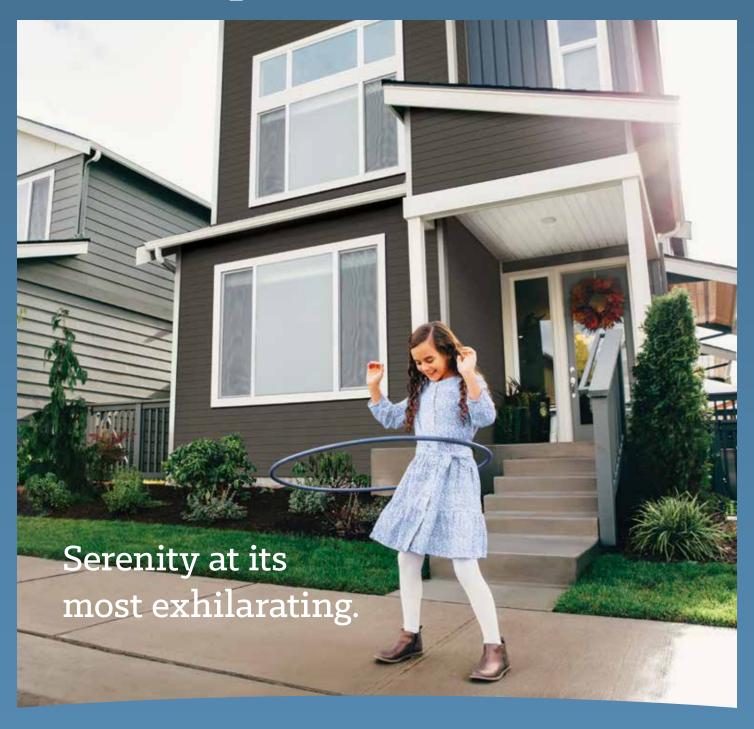
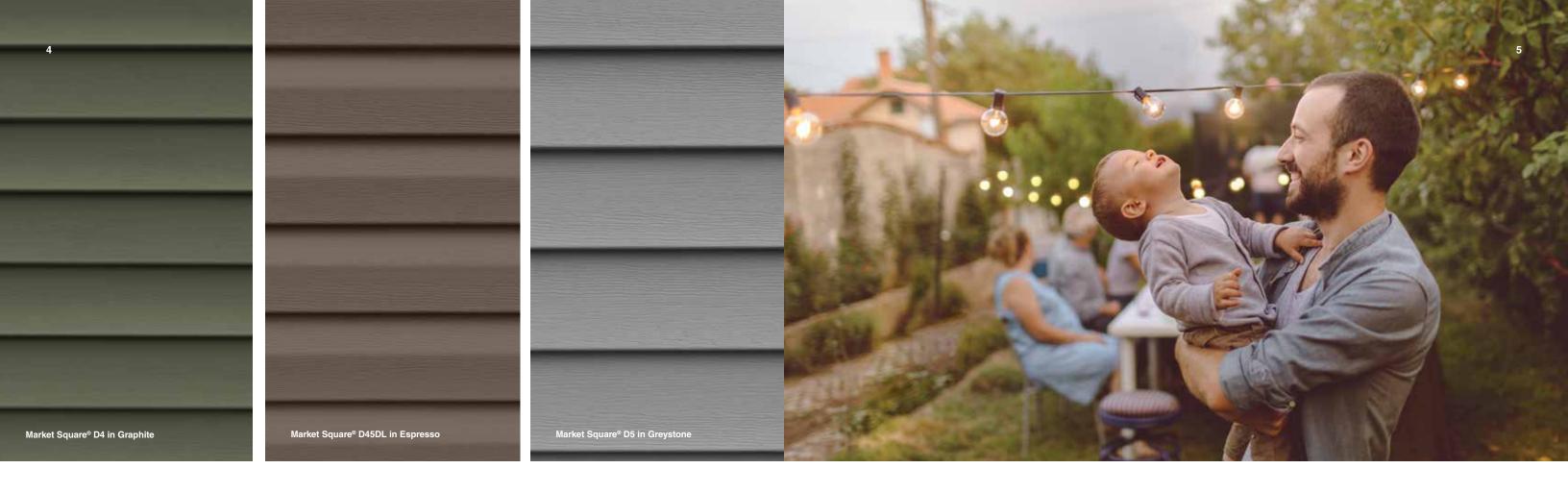


### Market Square®







# Individual siding styles: distinguished by the images they project.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Market Square® Siding styles give you true design flexibility. Every one of our styles—4", 4.5" and 5"—projects the look of natural cedar while thwarting time, weather, wear and tear.

- Robust .044" thick panel
- Choose from three profiles: D4, D45DL and D5 with a partial rollover hem
- Can withstand hurricane-force winds up to 180 mph
- . Beautiful textured grain of forest-grown cedar

#### A sustainable exterior presence.

Market Square® Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

- Manufactured from recyclable materials
- Rivals cedar in overall green performance
- 1/3 the environmental impact of fiber cement

Smart Styles" Expressions	Espresso	Regatta	Lighthouse Red	Graphite	Spruce	Slate
	Carbon	Stone Harbor	Indigo	Peppercorn		
Smart Styles" Premium	Polaris	Canyon	Oceanside	Nantucket	Smoky Ash	Metropolitan Gray
Smart Styles"	Country Beige	Wheat	Aspen White	Cypress	Pearl	Mocha
	Saddle	Clay	Bone	Greystone	Rye	Driftwood

# Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/ExteriorPortfolioColorCombos.

### Using Chromatix® technology to optimize your pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix® technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Market Square® Siding.

- Featured in Smart Styles<sup>™</sup> Premium and Smart Styles<sup>™</sup> Expressions shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



# Elevated reliabilit Market Square® Siding is a beauty, commendable rigit maintenance. It's what per of a "put together" look. With its ample range of wice

## Elevated beauty and relentless reliability: well within reach.

Market Square® Siding is a perfect balance of cedarlike beauty, commendable rigidity, weather endurance and low maintenance. It's what people envision when they speak of a "put together" look.

With its ample range of widths and colors, carefree upkeep and rugged wind resistance, Market Square embodies well-thought-out design that stands up to the demands of time. In other words, its resilience is as good as its looks.

- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty



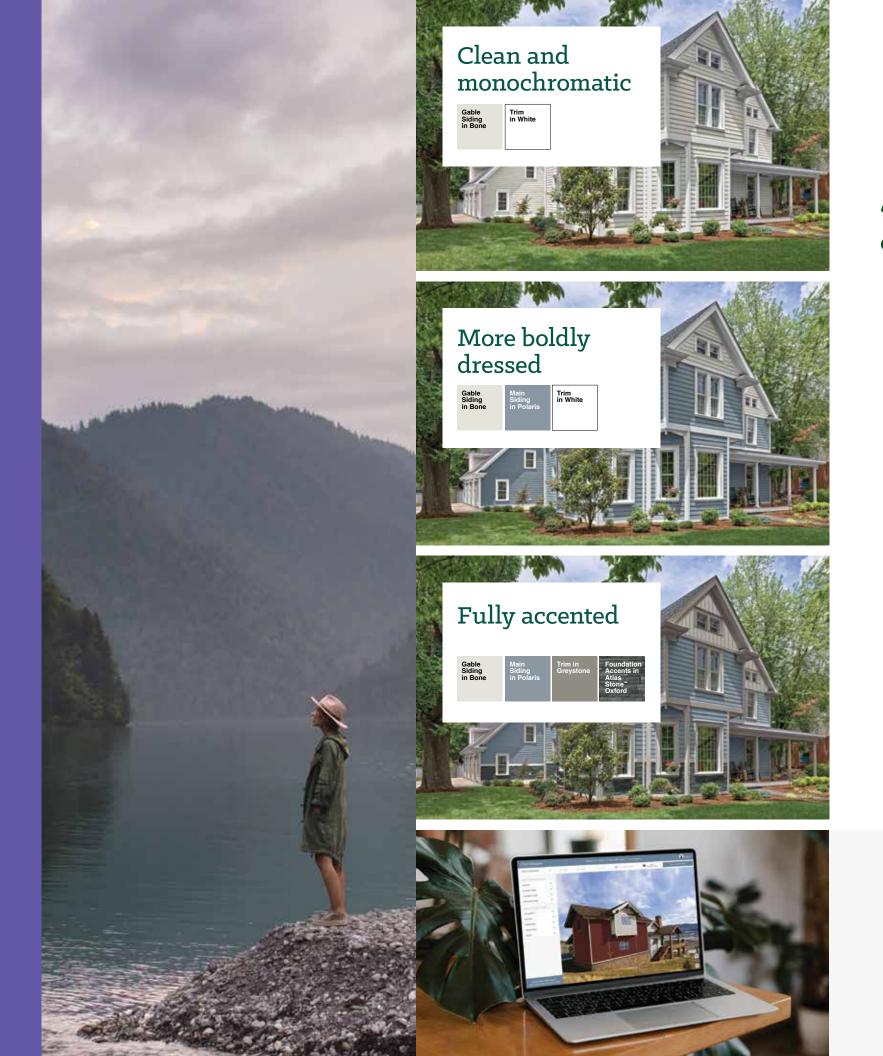


#### We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make home remodeling exciting whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit LiveAbode.com



# Speak

## Volumes

Choosing the exterior that hits home comes down to the personality you want to project and using different style elements to communicate that personality. Color can set endlessly shifting, memorable moods and has a big say in the curb appeal conversation. These examples show how much you can differentiate by varying color and texture.

#### Start Designing

Explore exterior elements with Dream Designer®, our virtual design tool. EPDreamDesigner.com



Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™





CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



CRANEBOARD® SOLID CORE SIDING®





EXTERIOR PORTFOLIO® SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ATLAS STONE



SHAKE & SHINGLES



CEDAR RENDITIONS" ALUMINUM SIDING



siding and trim from Royal Building Products.

ROYAL Building Products

For product warranty details, please visit EPWarranty.com